



ABCRAuctions  
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### Auction Number 3 – The wrap up.

In the Auction 2 wrap I reported that there was a significant increase in activity over Auction 1 and that activity again increased dramatically for Auction 3. Page views and video downloads rose noticeably while our number of registrations and the number of unique bidders was also a big step up on the previous auctions. Our percentage of items sold stayed flat mostly due to us trying some slightly different items that proved unpopular. Also, of course some of the better items had high reserves that weren't matched but that is the nature of auctions. In some instances our vendors aren't in a position where they must sell, hence they would prefer to be patient. With lower start prices I think you at least get a good indication of what demand exists for such pieces. So although these items don't necessarily change hands there is some good information to be gained from the results.

Technically speaking, we are very happy that our photographs and more particularly, the quality of our videos, keep improving. This is something that we continue to tinker with so that we can produce the best possible images for you. It is important to note here that if you are relying on the printed catalogue alone, you are only getting one of the many pictures available for each bottle. If you have the chance, I would definitely recommend getting to the library or to a friend's house where you can access the internet and check out any bottles you are interested in on the website. The full description and multiple images should leave you in no doubt as to the quality of any particular item.

There isn't a lot else to add, most things seemed to work smoothly. Changing the extension time from 2 minutes to 5 minutes for last minute bids seemed to work better although it was only used on a small number of items. Thank you everyone for your support do let us know if you have any questions, concerns or wishes!

Highlights - Prices shown include 11% Buyers Premium/GST: Lot 11, Katunga Aerated Waters Codd, \$1665, in my opinion this may well prove to be a bit of a bargain, extremely rare and a great pictorial; Lot 19, Crowder dump soda, \$1581.75, a surprise but for this item it was all about condition, it would be very unlikely there is another as good as this; Lot 22, Rowlands dump soda \$2775, well I was surprised by this but have since had two separate collectors tell me it was cheap; Lot 25, Tinker blob top, \$1110, beautiful piece of early Australian cobalt blue glass; Lot 65, Standard Beer, \$1498.50, classic pictorial and in very nice condition; Lot 117, Dakins Coffee Jar, \$1198.80, this really is a great piece of black glass, imagine finding something like this; Lot 141, Amethyst Pint Chicago Fruit Jar, \$1787.10, super rare in this colour and just needs the lightest tumble clean, superb jar; Lot 183; Green Ford Chemist, \$2775, colour plus picture make this one of the best, 3 sales (2 different bottles) recorded for these in recent years and the price has risen significantly each time; Lot 234, Greybeard racing dog whisky, \$1221, Very hard to get and lovely pictorial jug but add the beautiful condition and it deserves premium pricing.

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# ABCR AUCTIONS

BY COLLECTORS, FOR COLLECTORS



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Auction number 4: We have some wonderful items already consigned for Auction 4 which is set to run April 23<sup>rd</sup> to May 7<sup>th</sup> 2011. Closing date for consignments is March 7<sup>th</sup> 2011. Please contact us if you have anything you would like to sell.

See below for a small sample of items coming up in Auction 4.



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Auction 3 Results:

NS = Not Sold (value after this is where item was bid to). \$0 = No bids on item.

Values in blue were items sold after auction.

No.	Hammer	No.	Hammer	No.	Hammer	No.	Hammer	No.	Hammer
1	NS-\$80	54	\$20.00	107	\$100.00	160	\$30.00	213	\$100.00
2	\$30.00	55	\$55.00	108	\$100.00	161	NS - \$0	214	\$110.00
3	\$150.00	56	\$25.00	109	\$35.00	162	\$940.00	215	\$100.00
4	NS-\$2800	57	\$60.00	110	NS - \$50	163	NS - \$0	216	NS - \$0
5	\$56.00	58	NS-\$1800	111	NS - \$0	164	\$70.00	217	\$160.00
6	\$320.00	59	\$210.00	112	\$50.00	165	NS - \$40	218	\$150.00
7	\$160.00	60	\$200.00	113	NS - \$0	166	\$355.00	219	\$310.00
8	\$350.00	61	NS - \$0	114	NS - \$0	167	\$300.00	220	\$150.00
9	NS-\$100	62	\$40.00	115	\$30.00	168	\$820.00	221	\$300.00
10	NS - \$0	63	\$300.00	116	NS - \$1080	169	\$165.00	222	\$325.00
11	\$1,500.00	64	\$100.00	117	\$1,080.00	170	NS - \$0	223	\$330.00
12	\$50.00	65	\$1,350.00	118	NS - \$0	171	\$100.00	224	\$100.00
13	NS-\$50	66	NS - \$310	119	\$400.00	172	\$50.00	225	\$100.00
14	\$100.00	67	\$820.00	120	\$45.00	173	NS - \$50	226	\$60.00
15	NS-\$210	68	\$920.00	121	NS - \$0	174	\$90.00	227	NS - \$0
16	\$20.00	69	NS - \$0	122	\$75.00	175	\$25.00	228	\$55.00
17	NS-\$520	70	\$195.00	123	\$100.00	176	\$165.00	229	\$85.00
18	\$200.00	71	\$100.00	124	\$216.00	177	\$104.00	230	\$30.00
19	\$1,425.00	72	\$600.00	125	\$20.00	178	\$320.00	231	\$220.00
20	\$200.00	73	\$95.00	126	NS - \$0	179	\$70.00	232	\$36.00
21	NS-\$310	74	\$160.00	127	\$200.00	180	\$40.00	233	NS - \$0
22	\$2,500.00	75	NS - \$140	128	\$130.00	181	\$417.00	234	\$1,100.00
23	\$110.00	76	NS - \$0	129	NS - \$0	182	\$420.00	235	NS - \$0
24	\$150.00	77	\$40.00	130	NS - \$0	183	\$2,500.00	236	\$360.00
25	\$1,000.00	78	\$130.00	131	NS - \$0	184	\$170.00	237	NS - \$320
26	\$155.00	79	NS - \$190	132	NS - \$0	185	NS - \$0	238	\$144.00
27	\$30.00	80	\$40.00	133	NS - \$0	186	\$331.00	239	\$130.00
28	\$35.00	81	NS - \$1300	134	\$50.00	187	\$396.00	240	NS - \$0
29	\$115.00	82	\$75.00	135	NS - \$0	188	\$335.00	241	\$40.00
30	\$25.00	83	\$520.00	136	\$60.00	189	\$130.00	242	NS - \$0
31	\$20.00	84	NS - \$20	137	NS - \$1050	190	NS - \$30	243	\$100.00
32	\$155.00	85	\$101.00	138	\$160.00	191	NS - \$0	244	\$110.00
33	\$200.00	86	\$173.00	139	\$310.00	192	\$20.00	245	\$50.00
34	\$55.00	87	\$440.00	140	\$190.00	193	\$65.00	246	NS - \$0
35	NS-\$180	88	\$25.00	141	\$1,610.00	194	\$85.00	247	\$25.00
36	NS-\$2800	89	\$770.00	142	\$200.00	195	\$110.00	248	NS - \$150
37	\$25.00	90	\$56.00	143	\$50.00	196	NS - \$20	249	NS - \$0
38	NS - \$0	91	NS - \$20	144	\$120.00	197	NS - \$85	250	\$100.00
39	NS-\$1050	92	\$33.00	145	\$110.00	198	\$100.00		
40	NS - \$120	93	NS - \$0	146	NS - \$0	199	\$100.00		
41	\$140.00	94	\$20.00	147	\$20.00	200	\$200.00		
42	\$35.00	95	NS - \$220	148	\$50.00	201	\$200.00		
43	\$45.00	96	NS - \$50	149	\$520.00	202	\$789.00		
44	\$410.00	97	NS - \$0	150	\$260.00	203	NS - \$30		
45	\$55.00	98	\$250.00	151	\$82.00	204	\$150.00		
46	\$370.00	99	\$250.00	152	NS - \$0	205	NS - \$90		
47	\$120.00	100	\$25.00	153	NS - \$0	206	\$920.00		
48	\$410.00	101	\$100.00	154	\$10.00	207	\$400.00		
49	\$125.00	102	NS - \$50	155	\$250.00	208	NS - \$0		
50	NS-\$520	103	NS - \$50	156	\$30.00	209	\$200.00		
51	\$120.00	104	NS - \$190	157	NS - \$50	210	NS - \$70		
52	NS - \$150	105	NS - \$200	158	NS - \$50	211	NS - \$85		
53	NS - \$60	106	\$100.00	159	NS - \$0	212	\$100.00		

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